

# Snow BIRDS Fla

## ADVERTISING OPTIONS

Reach  
'Winter Locals!'

### Online only SnowbirdsFLA.com

Directory ads - One full year of exposure!

Includes 60 words of copy plus one graphic or photo *and a link back to your web site.*

First ad ..... \$500 per year

Each additional ..... \$250 per year

#### Additional online advertising opportunities

Button Ads (120 x 90pxls) from \$125 per month

Banner Ads (234x60pxls) ..... from \$200 per month

Snowbird ENewswire ..... \$125 (3x minimum)  
*Post your news release!*

E newsletter sponsorship ..... \$125 per edition (3x minimum)



### Print/Online Snowbirds FLA

All display ads full color!

#### Premiere Sponsorships

Back Page Ad ..... \$5000

Includes double truck bottom strip ad on calendar page, four Marketplace ads, front page online banner ad, 12 Snowbird ENewswire releases, 12 E-Newsletter sponsorships. Discounts on additional non-premium advertising pages.

Premium Full Page Ad ( Price includes all four Snowbird editions Dec. 2008 - March 2009) ..... \$2500

Choice of page 3, 5, 7 or inside back cover. Free online front page button ad, directory ad, two Marketplace ads, six Snowbird E-Newsletter releases, six E-Newsletter sponsorship and discount on additional non-premium advertising pages.

Full page ..... \$1500

Includes online directory ad and one print Marketplace ad

1/2 page ..... \$950

Includes online directory ad and discounts on print Marketplace ads.

1/4 page ..... \$550

1/8 page ..... \$450

Marketplace Ad ..... \$350

#### Small Business Special!

Online directory ad, plus print Marketplace ad ..... \$750

#### NEW! Marketplace ad

2.375 inches w  
1.875 inches h  
Actual Size

Suggested layout includes less than 30 words, logo, phone and website listing.



We now accept all major credit cards for payment including MasterCard, Visa and American Express.

To place an ad: **850-291-1266** or **[publisher@SnowbirdsFLA.com](mailto:publisher@SnowbirdsFLA.com)**